



**FOR IMMEDIATE RELEASE**

Alissa Neu, Program Manager  
Nebraska Affiliate of Susan G. Komen for the Cure®  
(402) 502-2979, ext. 202  
alissa.neu@komennebraska.org

**NEBRASKA AFFILIATE OF SUSAN G. KOMEN FOR THE CURE®  
WILL HOST THEIR FIRST ANNUAL CENTRAL NEBRASKA “PINK & WHITE” RECEPTION  
FOR BREAST CANCER SURVIVORS**

**Kearney, Nebraska – June 7, 2010** – On Sunday, July 25<sup>th</sup> the Nebraska Affiliate of Susan G. Komen for the Cure® will recognize Central Nebraska’s breast cancer survivors at their first annual “Pink & White” reception, to be held at the Kearney Holiday Inn.

Lynette Farhart, Executive Director of the Komen Nebraska Affiliate, says, “We are very excited to be hosting a survivor event in Kearney and honoring all of the breast cancer survivors in central Nebraska. By gathering with our survivors, we can build stronger relationships and expand our education and outreach to help further our Komen mission of ending breast cancer forever”.

The Pink & White reception is complimentary for all breast cancer survivors, with co-survivors and supporters welcome to attend for \$15 each. Around 100 survivors, families and friends are expected to attend the ice cream and dessert reception.

For more information, please contact:

Julie Weir  
Survivor event Co-chair  
308-865-1352 ext 139  
[jweir@mnca.net](mailto:jweir@mnca.net)

Ally Kaiser  
Survivor event Co-chair  
(308) 293-1053  
[kaiseras@unk.edu](mailto:kaiseras@unk.edu)

To RSVP for the reception, or to submit a survivor’s story and/or photo to possibly be shared at the event, please email [info@komennebraska.org](mailto:info@komennebraska.org).

The Komen Nebraska Affiliate is part of the 125-Affiliate network of Susan G. Komen for the Cure, the world’s largest and most progressive grassroots network fighting to end breast cancer forever. The Affiliates are the face and voice of Komen for the Cure’s global breast cancer movement in communities around the world. Through local events and activities, the Komen Nebraska Affiliate mobilizes and educates thousands of community members while raising funds to support community-based breast cancer programs.

**About Susan G. Komen for the Cure® and the Komen Nebraska Affiliate**

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever, and in 1982, that promise became Susan G. Komen for the Cure. The Nebraska Affiliate is part of the world’s largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Nebraska Race for the Cure, the Nebraska Affiliate has invested nearly \$5 million in community breast cancer programs in a 91-county area encompassing all of Nebraska, excluding Thurston and Dakota. Up to 75 percent of net proceeds generated by the Affiliate stays in Nebraska. The remaining 25 percent funds national breast cancer research. For more information, call (402) 502-2979 or visit [www.komennebraska.org](http://www.komennebraska.org).

###